

# THE FUTURE OF SUSTAINABLE MATERIALS

17 years ahead of its time  
100's of years overdue



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# VALUE TRANSFORMATION

We transform hemp into  
**Zeoform Micro Pulp.**

A natural material used to create  
high-performance products that are  
**beautiful, durable, and biodegradable.**

Through innovative design and manufacturing, we prove that;  
The finest products can make a lasting impact,  
**without leaving a trace.**



# WHAT IS ZEOFORM?

You can think of it like mouldable wood

- **Cellulose is nature's building block.** It's the most abundant organic polymer on Earth. It's the structural component of all plants.
- **Billions of tonnes per year are wasted**, so we found a way to use it.
- **We upcycle** that cellulose into a self-binding material that is **stronger than steel** and **lighter than aluminium**.
- It's the ideal manufacturing material to fuel the circular economy.

**OUR WATER-ONLY PROCESS IS OUR USP**



# WHAT IS THE PROBLEM?

Consumers, industries, and governments are driving demand for materials that are renewable, non-toxic, and truly biodegradable.

- Architects, Product Designers, & Interior Designers can't find enough truly green solutions.
- Many sustainable solutions are not suitable for precision applications.
- Sustainable industry is stained with greenwash, making it hard to trust what is on offer.
- Many solutions are artisan and cannot scale to meet industry needs.
- Too many green products lack structural strength.



# GREEN UNICORN

With a current demand of over \$1 trillion dollars, hundreds of billions in government funding and a massive push from consumers;

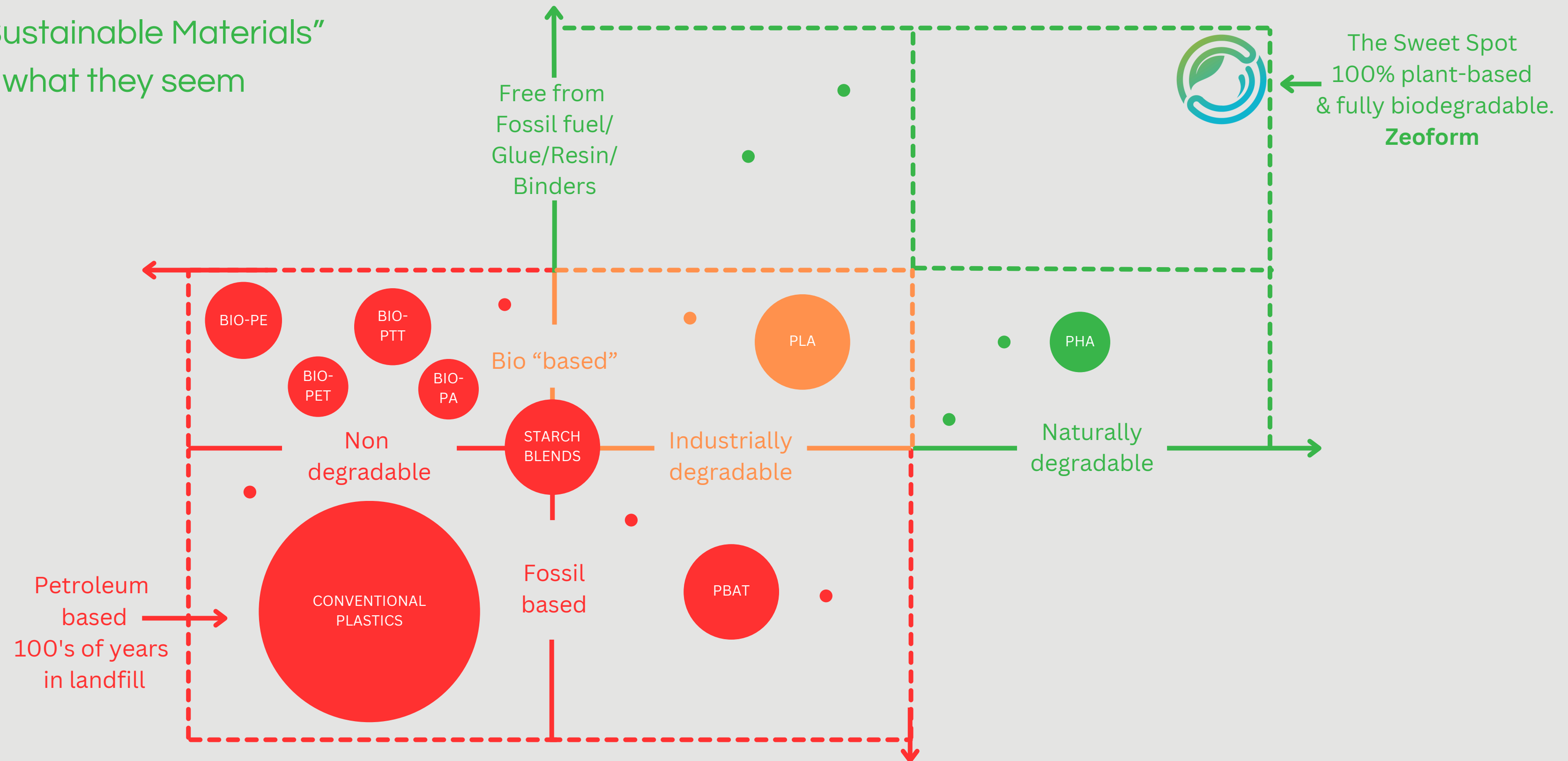
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WHY IS THERE NOT ALREADY A  
BILLION-DOLLAR SUSTAINABLE  
MATERIALS CORPORATION?



# GREENWASH

Most "Sustainable Materials" are not what they seem





# CURRENT MATERIALS FALL SHORT

None of the materials available today tick all four criteria needed for mass adoption:



**STRENGTH & DURABILITY** ❌



**AESTHETICALLY PLEASING** ❌



**ABUNDANT & EASY TO PRODUCE** ❌

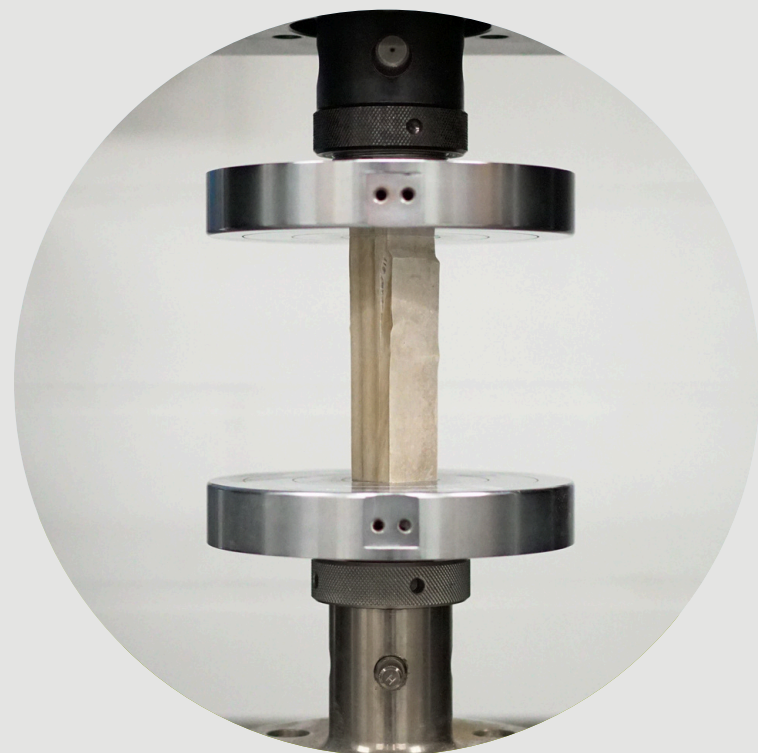


**COMMERCIALY VIABLE OR SCALABLE** ❌



# HOW ZEOFORM COMPARES

Zeoform excels in all four criteria needed for mass adoption:



**GREATER STRENGTH TO  
WEIGHT RATIO THAN  
STEEL**



**AWARD  
WINNING**



**MADE FROM ABUNDANT  
WASTE CELLULOSE**



**INDUSTRY 4.0  
UTILISING  
ROBOTICS + A.I.**





# COMPETITIVE LANDSCAPE

Material / Brand	Made from Waste	No Added Toxins	High Strength	Bio-degradable	Scalable Production	Premium Aesthetic
Zeoform	✓	✓	✓	✓	✓	✓
MDF/Particleboard	✗	✗	✓	✗	✓	✗
Mycelium Foam	✓	✓	✗	✓	✗	✓
Recycled Plastic Panels	✓	✗	✓	✗	✓	✗
PLA Bioplastics	✗	✓	✗	✓	✓	✗

**Bottom Line:** Zeoform is the only material that combines premium design, strength, sustainability, and scalability.



# ICEBERG SERIES BY STUDIO ZEO



# AWARD WINNING “NATURA”



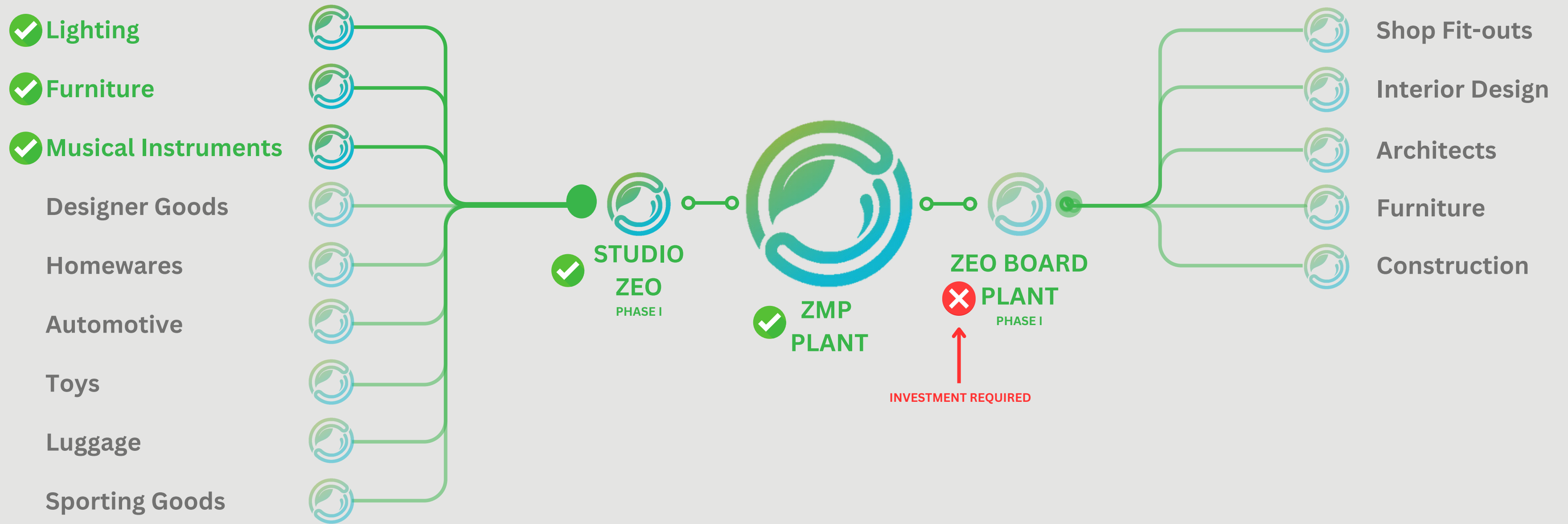
# ZEOBOARDS





# ZMP MARKET

The Next Generation of Material Manufacturing





# FROM WASTE TO WONDER

## Our 4-step Value Add Transformation



### ***SOURCE***

\$0-\$1 p/kg

Feedstock will come primarily from the hemp and paper industry.



### ***MAKE***

\$6-\$8 p/kg

Transform cellulose with water into Zeoform-Micro-Pulp using known and existing pulping technology, without adding glues, resins or other toxins.

### ***SELL***

\$20-\$30 p/kg

Sell Zeoform-Micro-Pulp to brands, manufacturers, designers & contractors of all sorts of consumer and industrial products.

**Studio Zeo is ZMP**

**Customer #1.**

**ZeoBoard will be ZMP**

**Customer #2.**

### ***MARKET***

\$100-\$500 p/kg +

Added value consumer and industrial products are sold to the market by the brands and manufacturers.





# ZEO'S MONEY MAKING MODEL

B2B making it easy for businesses of any size to integrate Zeoform into their product lines

## STUDIO ZEO

We focus on B2B, turning Zeoform Micro Pulp into market-ready products that help partners lead in sustainable design. **Right now, we're seeing intense demand for lighting and furniture — and we're just getting started.**

## ZEO BOARDS

Demand for our toxin-free ZeoBoards is surging. **Architects and interior designers aren't just interested—they're captivated by the story, the sustainability, and the signature look only ZeoBoards deliver.** Right now, our only limit is production. If we could make 100 a day, we'd sell them. Instantly.

## CONTRACT MANUFACTURING

Our contract manufacturing model partners with established brands, producing Zeoform-based products that slot into their ecosystem, expand their range, and deliver immediate commercial impact.



# FINANCIAL TRAJECTORY (2025-2029)

Metric	Price	Unit	FY2025	FY2026	FY2027	FY2028	FY2029
Total Revenue			\$200,000	\$6,880,000	\$13,160,000	\$25,320,000	\$50,640,000
Gross Margin %				63.26%	65.25%	70.47%	73.53%
Net Profit/Loss			<b>-\$590,000</b>	<b>\$4,352,400</b>	<b>\$8,586,800</b>	<b>\$17,843,600</b>	<b>\$37,237,200</b>
Studio Zeo Sales A\$	\$200	Kg	\$200,000	\$4,000,000	\$5,000,000	\$10,000,000	\$20,000,000
Zeoboard Sales A\$	\$150	M2	\$0	\$2,580,000	\$5,160,000	\$10,320,000	\$20,640,000
ZMP Sales A\$	\$25	Kg		\$300,000	\$3,000,000	\$5,000,000	\$10,000,000
Studio Zeo Unit Sales		Kg	1000	20,000	25,000	50,000	100,000
Zeoboard Unit Sales		M2	0	17,200	34,400	68,800	137,600
ZMP Unit Sales		Kg	0	12,000	120,000	200,000	400,000
Studio Zeo SKU Launches			7	15	30	50	100

## Notes:

Initial revenue is driven by existing Studio Zeo production and Studio Zeo contracts currently in negotiation

Strong margin growth as manufacturing scales

Strong tailwinds indicate break-even into profit possible in FY2026



# OUR FUNDING GOALS

Like a well-rooted tree, Zeo grows stronger and more valuable with every drop of support — and what we yield is designed to last for generations.

With **A\$3.33 Million** - Current Round

We'll establish Studio Zeo in the heart of Europe— tapping into the world's strongest demand for sustainably made, design-led products. Additionally, ZeoBoard factory will turn proven demand into scalable revenue — a high-margin, capital-efficient model ready for Series A. This is where Zeo goes from breakthrough to bankable.

**6% Equity** (Convertible Note / SAFE)

Minimum investment **A\$100,000** for 30,000 Shares





# USE OF FUNDS

Execution will be laser-focused on capital investments that monetise our IP, scale production, and unlock existing commercial demand.

With **A\$3.33 Million** - Current Round

- Finalise ZeoBoard production line (NSW)
- Expand Studio Zeo product development
- Hire senior ops and commercialisation talent
- Secure fire rating + other certifications
- Strategic partnerships & EU groundwork

Expand and secure operations in NSW, **Australia**



# ZEOBOARD - PHASE I - BUILD

Multiple blue-chip customers are willing and waiting to buy ZeoBoards at \$150 M<sup>2</sup> +.

- Space 250M<sup>2</sup>
- People 4
- Inputs 60T of ZMP + 240T of Waste (hemp hurds or sugarcane bagasse)
- Outputs - 44 ZeoBoards per Day - 2500 x 1250 (34,400M<sup>2</sup> per annum)
- Capex required \$1.5M
- Opex \$1M
- COGS \$1.5m
- Sales \$5.16m +

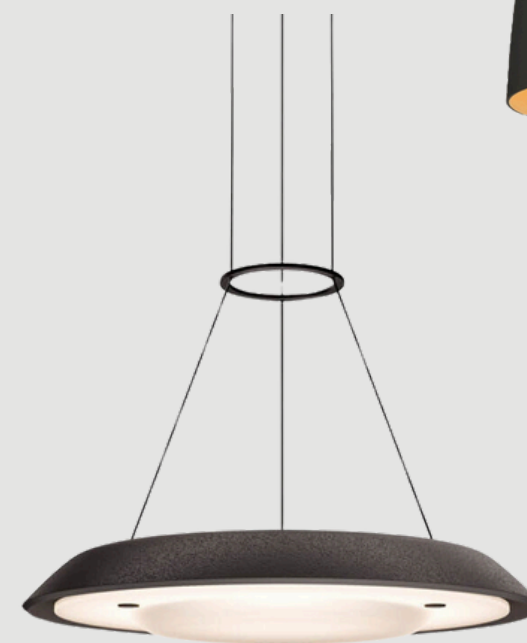




# STUDIO ZEO - PHASE II - EXPAND

Multiple blue-chip customers are buying, and more want to buy Zeo Forms at \$200 Kg+.

- Space 250M<sup>2</sup>
- People 6
- Inputs 20T of ZMP
- Outputs – 100 ZeoForms per Day (Lights, Chairs, Tables, etc)
- Capex required \$1.5M
- Opex \$1M
- COGS \$1.5m
- Sales \$5.0m +





# WHY A \$50M VALUATION?

## Here's the Logic

### Demand-Proven

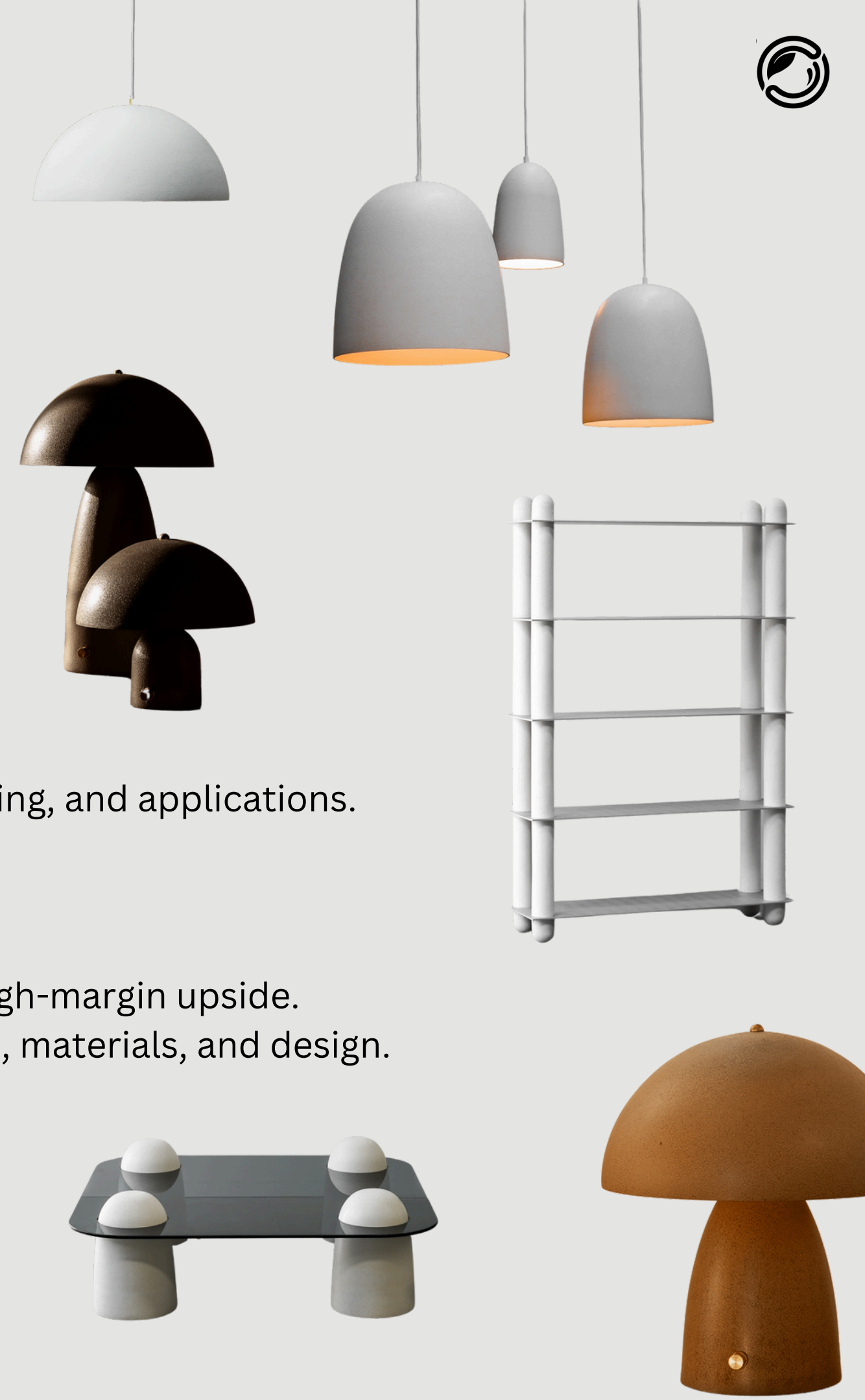
- We have expressions of interest to exceed 100 ZeoBoards/day.
- At current pricing, that's >\$10M/yr revenue in ZeoBoards alone.
- Zeoforms and ZeoBoards projected revenue of \$50M + pa.
- High profit margins.
- Licensing or Franchising offers massive additional revenue potential.

### IP Ownership

- Full global ownership of Zeoform Micro Pulp IP, including material science, processing, and applications.
- Category Creation: We're not a better board; we're a new material class.
- Circular, carbon-negative, and uniquely free of added toxins.

### Profitable & Timely

- Capital-Efficient Growth: Factory + licensing model enables low CapEx scale with high-margin upside.
- ESG Megatrend: Billions in global capital now flow into verified green infrastructure, materials, and design.





SOME OF THE COMPANIES THAT WANT  
TO WORK WITH US

**BURBERRY**

LVMH

Dior

**CHANEL**

Hilton.

PUIG

LEE BROOM

Paul Smith



**DesignByThem**

tamart

tala.

normann  
COPENHAGEN



GABRIEL TAN STUDIO



 lululemon

**Frost\***

Architecture  
+ Design  
**BLUEBOTTLE**

SOME OF THE COMPANIES THAT  
WORK WITH US

**SOUTH DRAWN**

T I G M I

**PROJECT PROJECT**



SOUND OF HEMP

**HEMPWOOD**  
NEDERLAND

**derlot**





WHAT DOES YOUR  
INVESTMENT LOOK LIKE?

ZEOFORM COULD BE A  
BILLION-DOLLAR-COMPANY AND  
HELP SAVE THE PLANET

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How's that for a Return On Investment?



# EXIT STRATEGY & RETURN TIMELINE

## What happens if we win?

### 2025–2026:

- Build ZeoBoard factory and release first product lines
- Establish Studio Zeo presence in EU
- Secure major brand partnerships

### 2027–2028:

- Expand Studio Zeo manufacturing into Europe
- Expand ZeoBoard manufacturing into Europe
- Reach \$25M+ revenue run rate
- Launch franchising model

### 2028–2030:

- Reach \$50M+ revenue run rate
- Strategic acquisition possible (construction, design, materials players)
- Optional IPO or holding company roll-up of Zeoform franchisees
- Target ROI:
  - Convertible note holders: 10x+ potential within 5 years
  - Equity investors: 15–20x on global licensing scale or M&A exit



# OUR LEADERSHIP TEAM



**Alf Wheeler**

Co-Founder  
CEO



**Martin Ernegg**

Co-Founder  
Cellulose Expert



**Felix Wheeler**

Business  
Development  
Manager



**Jesse Bird**

R&D  
Manager



**Ry Healey**

Robotics +  
Automation  
Expert



**ZEOFORM**  
**THE FUTURE OF**  
**SUSTAINABLE MATERIALS**

**ARE YOU READY TO BACK A  
BREAKTHROUGH THAT COULD RESHAPE  
LIFE ON EARTH FOR THE BETTER?**

